

## Crowdfunding success enables Pécs Zoo to build red panda enclosure

Pécs Zoo successfully closes [its crowdfunding campaign!](#)

Celebrating the 60th anniversary of its founding, Pécs Zoo launched the first Hungarian zoo campaign to build the enclosure of the red panda twins arriving during autumn.

The success of the campaign is attributed to the devoted work of Pécs Zoo: during the campaign the zoo constantly communicated the importance of the campaign through social media, at online events, by press releases, made special offers in order to increase interest for the campaign and included local celebrities such as football players in the campaign communications.

The campaign's nearly 60 backers contributed nearly HUF 2.5 million to the panda enclosure. Some individuals contributed more than HUF 100,000 to the campaign and two corporations supported the campaign, too. The backers with the two largest donations are granted the right to give a name to the pandas.

[Tokeportal.hu](#) is the first Hungarian equity-based crowdfunding platform, a marketplace of investment opportunities. Its purpose is to establish the thriving crowdfunding culture in Hungary. Tokeportal.hu is not a regulated market, it does not manage assets but it contributes to the direct and efficient acquisition of funding and clients. The crowdfunding campaign provides a great opportunity to convert investors to clients and clients to investors.

Campaign initiators disclose video- and text-based campaigns on the platform, besides which, each user can ask questions from the founders via the online forum. The 45-60 days long online campaigns reach a multitude of potential investors, strengthen the brand and generate sales, in addition to facilitating the acquisition of capital, typically in the range of 100,000 – 1,000,000 euros.

Contribute to the success of further campaigns at [Tokeportal.hu](#) with your investment or donation!

The equity-based campaign of IDA collects the crowd's fund to develop its unique application to help people choose the right dietary supplement. The female-founded startup is the first to explore and raise awareness for the necessity of the right choice of dietary supplements from the wide range of products.

If you are interested in healthy lifestyle, life sciences and e-health, invest in IDA for a better world at [tokeportal.hu/naturai\\_ida](#).

Potzak aims to become the most popular solution for the post-birth problem of abdominal muscles separation. The series of home exercises, developed by the experts of Potzak is the first non-surgical solution, which ensures the fitness and well-being of mothers.

Invest in their campaign at [tokeportal.hu/potzak](#).

The Hungarian pioneer of the private space industry, Puli Space Technologies has recently won NASA's "*Honey, I Shrunk the NASA Payload*" challenge with its lunar water snooper.

The award-winning space tech company launched a crowdfunding campaign with the aim to make a unique eternal memory of Puskás and the Golden Soccer Team both on Earth and on the Moon.

Please support their campaign at [tokeportal.hu/puli](#).

Aboard the unique veteran ship, TRIP, anchored near the world famous Parliament building in the centre of Budapest the First Hungarian-International Web Theatre is born. Founded as the First Quarantine Theatre immediately after the lockdown, the Web Theatre already gained more than 100 million views from 48 countries.

The [visionary theatre director László Magács](#) and his team launched the first theatre crowdfunding campaign of Hungary to support the technology of the web streaming.

Please support their campaign at [tokeportal.hu/trip](#).

This press release can be issued immediately without change. Illustrations of the press release and the logos of Tokeportal.hu are available at the following link: [https://drive.google.com/drive/u/2/folders/1mGTlyP3OoErHqRquiO1tWCrwLK\\_E8hF](https://drive.google.com/drive/u/2/folders/1mGTlyP3OoErHqRquiO1tWCrwLK_E8hF)