

Global experts at the conference of Tokeportal.hu

Crowdfunding, sustainable finance and impact investment is in the focus of the online conference of Tokeportal.hu on 12th August, 2020. Hungarian and international experts will discuss the role of female investors and founders, ESG investments, as well as the Digital Welfare Program and the Fintech Strategy of the National Bank of Hungary.

kanapé
pitch vol.17.

Tokeportal.hu online conference
on the interconnectedness of crowd
funding, sustainable finance and impact
investments.

GUESTS:
• Gajda, Oliver
• Georgiu, Achilles
• Ishaque, Assim
• Knobelsdorff, Mechthild von
• Putz, Paul
• Szilágyi Péter, Dr.
• Szombati Anikó
• Tuyakbayeva, Banu
• Urbán Viktor

Aug. 12, Wednesday, from 4pm to 6:15 pm, on
Tokeportal.hu's Facebook page

TŐKEPORTÁL
TŐKÉT A TŐKEPORTÁL RÓL

The speakers include [Oliver Gajda](#), the Executive Director of the [European Crowdfunding Network](#) (ECN), presenting the connection between sustainable investments and crowdfunding as well as the most interesting outcomes of the ECN's latest international three-day conference on this topic. [Mechthild von Knobelsdorff](#), entrepreneur and community developer, startup expert will outline her views about the importance of female investors and female founders. [Banu Tuyakbayeva](#), researcher at [Responsible-Investor.com](#) will speak about ESG (Environmental, Social and Governance) investments. [Paul Putz](#), managing partner at [Danube Angels](#) will talk about the importance of regional investments in the CEE with regard to sustainability and the role of crowd funding. [Dr. Peter Szilagy](#) and [Achilles Georgiu](#) - both CEU faculty – will talk about CEU's innovation ecosystem, including how the CEU [InnovationsLab](#) incubator collaborates with CEU's degree programs to support its startups. [Viktor Urban](#) introduces the Digital Welfare program and the Hungarian sustainable digitalization initiatives. [Anikó Szombati](#), Chief Digital Officer will talk about the Fintech Strategy of the National bank of Hungary. [Assim Ishaque](#), UK-based coach, mentor summarizes the lessons from the range of work as an investor, consultant, fundraiser and mentor.

The program includes the 17th volume of the Couch Pitch series of Tokeportal.hu, too, introducing the crowdfunding campaigns: [NaturAI-IDA](#) helps choosing the right dietary supplement, [Infratrainer](#) provides a complex solution for conscious and healthy weight loss, while [Potzak](#) provides easy-to-use exercises for mothers with separated abdominal muscles. [TRIP](#) has established the first Hungarian-International Web Theatre, while [Puli Space](#)

[Technologies](#), a flagship company of Hungarian space technology, commemorates Puskás and the Golden Soccer Team on the Moon and on Earth.

[Register to the conference here](#). The event will be broadcast live [on the Facebook site of Tokeportal.hu](#) on 12th August, 2020 at 16:00 CET.

[Tokeportal.hu](#) is the first Hungarian equity-based crowdfunding platform, a marketplace of investment opportunities. Its purpose is to establish the thriving crowdfunding culture in Hungary. Tokeportal.hu is not a regulated market, it does not manage assets but it contributes to the direct and efficient acquisition of funding and clients. The crowdfunding campaign provides a great opportunity to convert investors to clients and clients to investors.

Campaign initiators disclose video- and text-based campaigns on the platform, besides which, each user can ask questions from the founders via the online forum. The 45-60 days long online campaigns reach a multitude of potential investors, strengthen the brand and generate sales, in addition to facilitating the acquisition of capital, typically in the range of 100,000 – 1,000,000 euros.

Contact:

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