

Rotary, Pécs Zoo and IDA among the first Hungarian crowdfunding

The Hungarian platform [Tokeportal.hu](#) announced the successful close of the Rotary Club Budapest-Center raise for a local school to support them in the pandemic.

Tokeportal.hu is the first equity-based platform in Hungary that has recently launched donation-based campaigns as well. Through Tokeportal.hu Hungarian and international private and institutional investors can participate in the most promising Hungarian ventures and initiatives.

One of the most popular zoos of Hungary, the [Pécs Zoo](#), located in the picturesque south-west of Hungary has successfully launched its crowdfunding campaign and became the first zoo in Hungary to use platform-based crowdfunding.

To balance the effects of the lockdown that caused the loss of several ten thousand visitors, the zoo now turns to the crowd to finance the accommodation of the cute red pandas that is strictly regulated by the [European Association of Zoos and Aquariums \(EAZA\)](#).

Please support their campaign at [tokeportal.hu/pecszo](#).

Aboard the unique veteran ship, [TRIP](#), anchored near the world famous Parliament building in the centre of Budapest the First Hungarian-International Web Theatre is born. Founded as the First Quarantine Theatre immediately after the lockdown, the Web Theatre already gained more than 100 million views from 48 countries.

The [visionary theatre director László Magács](#) and his team launched the first theatre crowdfunding campaign of Hungary to support the technology of the web streaming.

Please support their campaign at [tokeportal.hu/trip](#).

The equity-based campaign of [IDA](#) collects the crowd's fund to develop its unique application to help people choose the right dietary supplement. The female-founded startup is unique in several aspects: their scientists are the first to explore and raise awareness for the necessity of the right choice of dietary supplements from the wide range of products.

If you are interested in healthy lifestyle, life sciences and e-health, invest in IDA for a better world at [tokeportal.hu/naturai_ida](#).

The international [Rotary Club Budapest-Center](#) has successfully completed its [campaign on Tokeportal.hu](#) and raised more than HUF 1 million to support disadvantaged pupils in remote learning.

[Tokeportal.hu](#) is the first Hungarian equity-based crowdfunding platform, a marketplace of investment opportunities. Its purpose is to establish the thriving crowdfunding culture in Hungary. Tokeportal.hu is not a regulated market, it does not manage assets but it contributes to the direct and efficient acquisition of funding and clients. The crowdfunding campaign provides a great opportunity to convert investors to clients and clients to investors.

Campaign initiators disclose video- and text-based campaigns on the platform, besides which, each user can ask questions from the founders via the online forum. The 45-60 days long online campaigns

reach a multitude of potential investors, strengthen the brand and generate sales, in addition to facilitating the acquisition of capital, typically in the range of 100,000 – 1,000,000 euros.

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