



TŐKEPORTÁL

## Privacy Policy – Tőkeportál Zrt.



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### Privacy policy

**Data privacy is of high importance for tokeportal.hu and Tőkeportál Zrt. and we want to be open and transparent with our processing of your personal data. We therefore have a policy setting out how your personal data will be processed and protected.**

### Who is the controller of your personal data?

The Hungarian company, Tőkeportál Zrt., is the controller of the personal data you submit to us and responsible for your personal data under applicable data protection law.

### Tőkeportál Zrt.

Address: 1095, Budapest, 48th Soroksári str.

Hungary

VAT registration number: 26146951-2-41

E-mail: [hello@tokeportal.hu](mailto:hello@tokeportal.hu)

### Where do we store your data?



The data that we collect from you is stored within the European Economic Area (“EEA”).

### **Who can access your data?**

We never pass on, sell or swap your data for marketing purposes to third parties outside the Tókeportál Zrt.

### **What is the legal ground for processing?**

For every specific process of personal data we collect from you, we will inform you whether the provision of personal data is statutory or required to enter a contract and whether it is an obligation to provide the personal data and possible consequences if you choose not to.

### **What are your rights?**

Right to access:

You have the right to request information about the personal data we hold on you at any time. You can contact us at [hello@tokeportal.hu](mailto:hello@tokeportal.hu) and we will provide you with your personal data via e-mail within 30 days.

Right to portability:

Whenever tokeportal.hu processes your personal data, by automated means based on your consent or based on an agreement, you have the right to get a copy of your data transferred to you or to another party within 30 days in an electronic format. This only includes the personal data you have submitted to us.

Right to rectification:

You have the right to request rectification of your personal data if the information is incorrect, including the right to have incomplete personal data completed.

Right to erasure:

You have the right to erase any personal data processed by Tókeportál Zrt. at any time.

Your right to object to processing based on legitimate interest:

You have the right to object to processing of your personal data that is based on Tókeportál Zrt.’s legitimate interest. Tókeportál Zrt. will not continue to process the personal data unless we can demonstrate legitimate grounds for the process which overrides your interest and rights or due to legal claims.



Your right to object to direct marketing:

You have the right to object to direct marketing, including profiling analysis made for direct marketing purposes.

You can opt out from direct marketing by the following means:

- following the instruction in each marketing emails
- via e-mail at [hello@tokeportal.hu](mailto:hello@tokeportal.hu)

Right to restriction:

You have the right to request that Tókeportál Zrt. restricts the process of your personal data under the following circumstances

- If you object to a processing based Tókeportál Zrt.' legitimate interest, Tókeportál Zrt. shall restrict all processing of such data pending the verification of the legitimate interest.
- If you have claim that your personal data is incorrect, Tókeportál Zrt. must restrict all processing of such data pending the verification of the accuracy of the personal data.
- If the processing is unlawful you can oppose the erasure of personal data and instead request the restriction of the use of your personal data instead
- If Tókeportál Zrt. no longer needs the personal data but it is required by you to defend legal claims.

### **How can you exercise your rights?**

We take data protection very seriously and therefore we have dedicated customer service personnel to handle your requests in relation to your rights stated above. You can always reach them at [hello@tokeportal.hu](mailto:hello@tokeportal.hu) .

### **Right to complain with a supervisory authority:**

If you consider Tókeportál Zrt. to process your personal data in an incorrect way you can contact us. You also have the right to raise a complaint to a supervisory authority.

*Nemzeti Adatvédelmi és Információszabadság Hatóság  
National Personal Data Protection and Patent Authority  
Postal address: 1530 Budapest, Pf.: 5.  
Address: 1125 Budapest, Szilágyi Erzsébet fasor 22/c  
Telephone: +36 (1) 391-1400  
E-mail: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)*



### **Updates to our Privacy Notice:**

We may need to update our Privacy Notice. The latest version of the Privacy Notice is always available on our website. We will communicate any material changes to the Privacy Notice.

## Direct marketing

### **Why do we use your personal data?**

We will use your personal data to send you marketing offers, information surveys and invitations through e-mails, text messages, and phone calls.

In order to optimise your experience of Tőkeportál Zrt. com we will provide you with relevant information, recommended products and send you personalised offers.

### **What types of personal data do we process?**

We will process following categories of personal data

- Contact information such as e-mail address, telephone number
- Name

### **Who has access to your personal data?**

We never pass on, sell or swap your data for marketing purposes to third parties outside the Tőkeportál Zrt.

### **What is the legal ground to process your personal data?**

The processing of your personal data is based on your consent when you agree to direct marketing.

### **Your right to withdraw your consent:**

You have the right to withdraw your consent for the processing of your personal data at any time and also object to direct marketing.

When you do so, Tőkeportál Zrt. won't be able to send you any further direct marketing offers or information based on your consent.

You can opt out from direct marketing by the following means:



- following the instruction in each marketing post
- via e-mail at [hello@tokeportal.hu](mailto:hello@tokeportal.hu)

### **How long do we save your data?**

We will keep your data for direct marketing until you withdraw your consent.

## Development and improvement

### **Why do we use your personal data?**

We will use data to evaluate, develop and improve our services, products and systems for all of our customers. For this purpose we will not analyse your data on an individual level.

This includes analysis to make our services more user-friendly, such as modifying the user interface in our digital channels and to improve IT systems in order to increase the security for our visitors and customers in general.

### **What types of personal data do we process?**

We do not use personal data.

### **Who has access to your personal data?**

We use Google Analytics to analyse our customer online behaviour on a general level. [More information](#)

### **What is the legal ground to process your personal data?**

We do not save your personal data,

### **How long do we save your data?**

We do not save your personal data,



## Cookies

A cookie is a small text file that is saved to, and, during subsequent visits, retrieved from your computer or mobile device. If you use our services, we will assume that you agree to the use of such cookie. You can easily erase cookies from your computer or mobile device using your browser.

### **How do we use cookies?**

We use both first- and third-party cookies to collect statistics and user data in aggregate and individual form in analysis tools to optimize our site and to present you with relevant marketing material.

### **What types of personal data do we process?**

The cookies at tokeportal.hu do not process personal data.

### **Who has access to your personal data?**

The cookies at tokeportal.hu does not save your personal data.

### **How long do we save your data?**

The cookies at tokeportal.hu does not save your personal data.

You can easily erase cookies from your computer or mobile device using your browser. For instructions on how to handle and delete cookies please look under "Help" in your browser. You can choose to disable cookies, or to receive a notification each time a new cookie is sent to your computer or mobile device. Please note that if you choose to disable cookies, you will not be able to take advantage of all our features.

Information about cookie settings at different browsers:

[Google Chrome](#)

[Firefox](#)

[Microsoft Internet Explorer](#)